



Social Value UK

Contract for Change
Steering Group

10 December 2019



Agenda

1. Introductions
2. Programme Approach
3. Scope, Purpose and Outcomes
4. Social Value UK Introduction
5. Terms of Reference
6. Potential Workstreams and Outline Plan
7. Resources
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Introductions



Programme Approach

Contract for Change programme (CfC) will ensure the approach to embedding social value through procurement / commissioning is inclusive, transparent and evidence based.

Working collaboratively we will be co-creating and refining the programme and supporting workstreams on an ongoing basis.

We will share and publish all documents and output and they will be free to use for all.

We encourage differing views and approaches as part of establishing an evidence base for best practices.

Scope

Total third party expenditure across the Public Sector is approximately £280B

All parts of the public sector, e.g. Central Government, Devolved Administrations, Education, Local Government, NHS and Third Sector

Suppliers and supplier network

Look to best practice approaches within the UK and internationally

Legislation, policy, processes, standards and measurement

Purpose

CfC seeks to maximise the social value created by organisations or sectors by ensuring procurement and commissioning reflect the organisations social value priorities into the functions strategic approach, policies and operations

CfC will provide direction in how to position, plan, operate, and provide for the creation of greater social value by organisations

CfC brings together buyers, suppliers, policy makers, commissioners, practitioners, academics and other interested stakeholders to create a comprehensive understanding of social value and how to implement best practices

Desired Outcomes

A Broad 'principles-led' approach to social value that can be embedded throughout an organisation from organisational strategy all the way down to detailed commissioning and procurement practices.

This approach will provide a framework for organisations to successfully:

- Provide clarity on organisational intent around social value;
- Connect their organisational and functional strategies to their operations;
- Identify their key social value goals and integrate these into their organisational activity;
- Design their commissioning and procurement activity around their social value goals;
- Ensure effective measurement and reporting, and
- Provide a route for continuous improvement and decision making.

This will include a set of guides, case studies, templates and tools which will support the practical implementation of the methodologies: in effect a 'Toolkit'.

About Social Value UK

Social Value UK is the national network for social value and social impact. We share the mission to change the way the world accounts for value through...

Training

Events

Assurance and
Accreditation

Tools

Campaigns

We are a member led social enterprise. We work across all sectors with all people who are dedicated to changing how we account for value to change all of our lives for the better.

Our mission

To change the way the world accounts for value



Reduce
Inequality + environmental degradation

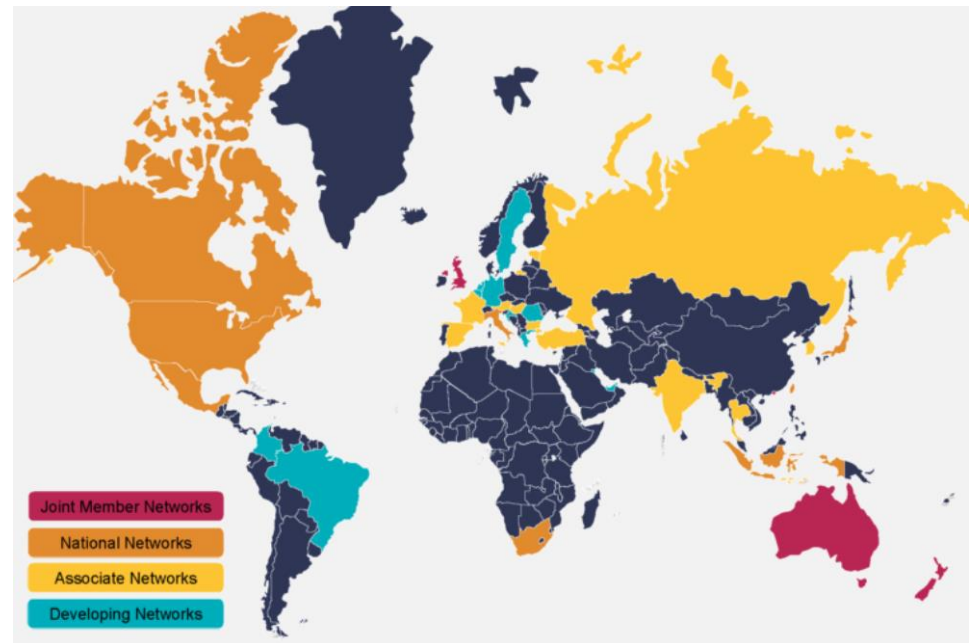
Improve
well-being

Social Value UK advocate for a principles based approach to accounting for value with people at the heart and centre. Our mission is based on Principles, People, Practice, and Power.

A network of Social Value International

Who are Social Value International

- A global network with a mission to change the way society accounts for value.
- All too often key decisions about resources and policies are made using a limited economic concept of value, which fails to consider important effects on people and the environment.
- A pioneering community of 24 affiliated national networks and members from 45 countries. Representing a range of disciplines from private, public and civil society sectors.



Social Value UK and Social Value International

Social Value UK are a Joint Member Network of Social Value International. This means they are the UK arm of the global network, and all members of Social Value UK are direct members of Social Value International.

The Social Value UK team also act as the Social Value International Executive office working day to day on priorities for both the national and international networks

Values for SVUK and all members to uphold

- Work collaboratively and inclusively across the membership
- Be open and transparent about commercial interests and any conflicts of interest
- Respect other members and their starting point on social value journey
- Use clear language to make content accessible to all
- Be innovative and bold in our solutions
- Support the Social Value Principles and SVI assurance and accreditation services

Bringing social value alive

Social value is about people's lives. We are all people, and we all interact with a wide variety of other people (stakeholders) everyday, both professionally and personally. What we do affects people's lives and our lives are affected by the activities and actions of others. Our current accounting system does not take this into account.

Social value looks at the changes that people experience in their lives because of our activities and values these changes. **Importantly these changes must be valued from the perspective of those that experience the change.** This allows us to capture what is most valuable, and to understand the relative importance of these changes to those that experience them. We can then do more of what is most important, and less of what isn't.



- People experience changes (outcomes) in their lives
- Some changes are more important to people than other changes



- Social Value is the quantification of the *relative importance* that people place on the changes

- SROI uses financial proxies to quantify the relative value of outcomes



Terms of Reference Review



Workstreams

- Workstreams will need a workstream co-ordinator
- We have created some very basic and simple workstream documents to use as a guide
- We has developed some templates around case studies, others will follow as needed
- Created shared documents folders
- We believe that each workstream area will develop at differing rates, although we think an initial focus would be collating areas of current best practice, case studies and guidance
- At regular intervals we will work with workstream leads to coordinate approaches and minimise overlap
- Refine the approach to workstream management over time

Potential Workstreams

#	Workstream	Workstream Lead
1	Procurement and Commissioning Best Practice and Methodology	
2	Social and Environmental Strategic Priorities to Implementation	
3	International Approaches to Creating Social Value	
4	Social Value in Construction & Infrastructure	
5	Social Value in Services	
6	Social Value Standards and Assurance	
7	Social Value Measurement and Impact	
8	Social Value Training and Capability Development	
9	Communication	SVUK

Outline Plan

			Month					December				January				February			
			W/C																
Workstream	No	Milestone	02-Dec-19	09-Dec-19	16-Dec-19	23-Dec-19	30-Dec-19	06-Jan-20	13-Jan-20	20-Jan-20	27-Jan-20	03-Feb-20	10-Feb-20	17-Feb-20	24-Feb-20				
Programme Management	1	Resources identified																	
	2	Steering Group formed																	
	3	Resources allocated																	
	4	Shared folder live																	
	5	Website live																	
	6	Workstreams identified and endorsed by Steering Group																	
	7	Workstreams co-ordinator agreed																	
	8	Workstream resources agreed																	
	9	Steering Group Meeting																	
	10	Steering Group Minutes issued																	
	11																		
Communication	1	Website content creation																	
	2	Monthly Progress Report to all Interested Parties																	
	3	Monthly Report template agreed																	
	4																		
	5																		

Resources

Outline of current volunteers, sectors and any specific areas of interest

Coordination of volunteers

Next Steps:

- Request / allocate workstream coordinators
- Communicate agreed workstreams and request expertise from the current networks and your networks
- Formalise initial workstream teams

AOB

1. Chair of next quarter of meetings
2. Dates of future meetings
3. Location of future meetings
4. Communication



Thank you!

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