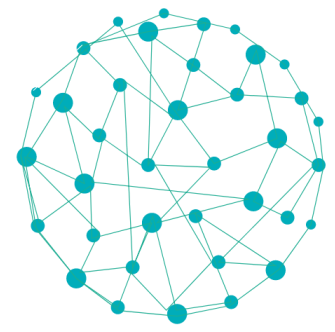


Embedding Social Value Principles
into Procurement

Steering Committee Meeting 2 –
July 2022



Contract for Change

SOCIAL VALUE UK

Steering Committee Meeting 2 – July 2022

Steering Committee Agenda: 10.15-11.00

- Introductions
- Update on programme
 - Number of EOI
 - Steering Committee ToR
 - Strategic Partner Overview
 - Website, resources and set up update
- Survey results

Chair: David Shields

Workshop Facilitator: Beth Pilgrim

Programme Secretariat Rep: Catherine Manning

Workshop: 11.10-13.00 (with breaks)

- Workshop to review and agree:
 - Contract for Change programme purpose, and programme aims and outcomes
 - Programme activities including workstreams and events
 - Agree next steps to achieve purpose
- AOB and next meeting

Programme Update

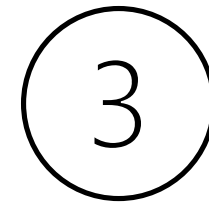
- EOI numbers: 122
 - Interested Party: 40
 - Workstreams: 60
 - Strategic Partners: 2
 - Steering Committee: 16
 - Support with conference: 6
- Strategic Partners: Value Match and Supply Change
- Programme Survey sent out through June: 28 responses

Steering Committee ToR

- Committee to comment on ToR

Strategic Partner Update

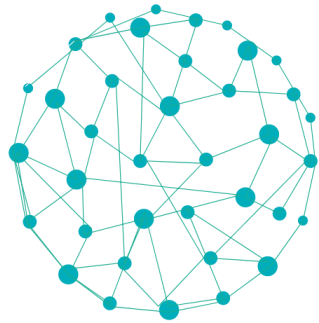
- 2 partners engaged
- Uploaded to website: [Strategic Partners | Contract for Change](#)
- Strategic Overview drafted
- Committee to comment on Strategic Partner overview



Website, resources and set up

- Website updated for relaunch: [Contract for Change Programme](#)
- Programme shared folder moved from MS Teams site to OneDrive and all Steering Committee members invited.
- Get Involved 'Expression of Interest' form available: [Get Involved | Contract for Change](#)
- Strategic Partners – Value Match and Supply Change published on website
- Steering Committee engaged, and updated on website:

Survey results
June 2022



Contract for Change

SOCIAL VALUE UK

Northern Ireland	2
Wales	1
Scotland	1
England	3
North West	4
West Midlands	3
South East	3
East of England	1
United Kingdom	7
International	2

Who responded?

- 28 people
- Civil society: 4, Private: 9, Public: 11, Mixed: 3, Self employed: 1
- Social enterprise: 3
- Buyer: 12, Supplier: 7, Both: 6, Other: 3

Results – Issues faced

Peer Networking and Learning

Finding best practice examples/methods to help with developing practice in embedding social value into contracts, or tenders from the buyer side	3.9
Knowing the best place to go to develop knowledge and capacity - through training, guidance and / or support	3.8
Finding best practice examples/methods to help with developing practice to respond to social value in contracts, or tenders from the buyer side	3.6
Lack of access to relevant training to develop practice and understanding of social value	3.4
Not having a network to be able to develop practice together	3.2

Strategy and Best Practice Development

Aligning best practice between buyers and suppliers	4.0
Development of an organisational approach to social value	3.9
Finding the steps to link social value practice from your organisation's strategy through to embedding into procurement, commissioning and / or contracting	3.9
Knowing where to start with embedding social value into your organisation	3.6
Finding the steps to link social value practice from your organisations's strategy through to your responses to social value requirements in tendering, procurement and / or contracting	3.5

Results – Issues faced

Verification and Confidence Building

Gaining greater confidence in the social value claims and practice that is promoted between organisations, and allowing comparability	4.2
Lack of visibility of shared standards of practice in social value	4.1
Having confidence in the validity of the social value that is reported to you	4.0
Having confidence in the validity of the social value data you use report externally (either publicly or through contract requirements)	3.9
Having confidence in the validity of the social value data you use internally	3.9
A need for independent assurance or validation of social value data	3.3

Advocacy and Policy Change

Need for stronger collective voice on what is good practice in social value	4.3
A need for greater convergence around social value policy and standards from public sector bodies throughout the UK	4.1
Better support from government on building best practice	4.0
Support from local government on social value practice for local contracts	3.8
Support from Central Government on social value practice for engaging in contracts with Central Government contracting authorities	3.5
Lack of ability to influence changing government legislation or policy on social value	3.5

Results – proposed solutions

Provision of online resources, guidance for suppliers and buyers and/or tool development	4.4
Developing increased confidence in standards of practice of the procurement function and contract management through developing accreditation pathways for procurement and contract management professionals	4.3
Capacity building and practice development: implementing proposals from community to develop training and accreditation to build social value capacity and skill	4.2
Support the development of best practice in embedding social value into organisational strategy through training, guidance and integration with current organisational leadership and management best practice	4.2
Advocacy and Policy Change: Collaborate with organisations to develop a collective voice to engage with government to promote and embed social value principles in procurement practice for public services and public sector spend	4.1
Building confidence in standards of practice, data, and social value reporting through developing assurance, and verification of bids being submitted for winning contracts	4.0
Convening and Peer Learning: Conferences, workshops and working groups - to identify the enablers and constraints to embedding social value principles in procurement and make proposals to tackling these	3.9
Convening in a shared space to share practice with others in your industry / sector / field	3.6

Qualitative feedback key points

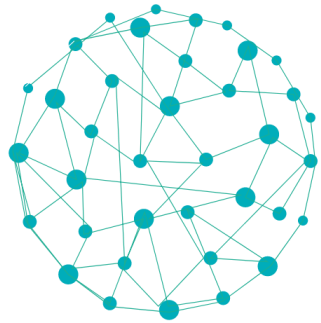
Key points from qualitative feedback - issues faced:

- Persuading that SV is important from organisations perspective
- Lack of consistency in measurement, data and reporting
- Reliance on dubious financial proxies
- Still lacking inclusion of SV in tenders for work
- Lack of transparency on SV data and values
- Effective contract management
- Lack of inclusion of different practice from different nations within UK (especially NI context)
- New Procurement Bill and implications for embedding SV in commissioning
- Over standardisation of SV instead of true ownership of SV in organisations
- Lack of understanding in commissioning and procurement
- Make it practical and help with the day to day

Key points from qualitative feedback – solutions:

- Challenge misconceptions of what SV is and how it should be used in procurement
- More NI / different nation focus
- Training and integration with the law
- Culture change! Embedding in organisational behaviour not just in procurement

Programme Purpose Workshop



Contract for Change

SOCIAL VALUE UK

Workshop Outline

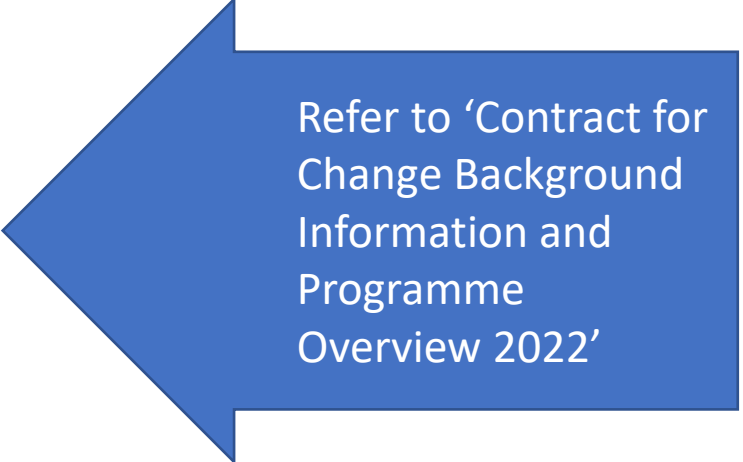
Facilitator: Beth Prilgrim

Notes: Catherine Manning
(to be recorded on online Whiteboard)

- Introduction to workshop
- Quick review of programme overview, purpose and proposed structure
- Open full group discussion covering 3 main Qs:
 1. Purpose of the programme – issues being addressed, solutions being proposed, outcomes aimed for
 2. Prioritisation – what to prioritise? what can be delayed? any dependencies?
 3. Defining the thematic working groups - what area of priority falls under which group?

Consider our stakeholders throughout, ie, who is affecting and affected by this programme of work.

- Next steps planning
 - Who are the key stakeholders affected by each working group?
 - Who is in charge of a group?
 - Discussion on how to leverage volunteers
 - Communications planning for programme



Refer to 'Contract for Change Background Information and Programme Overview 2022'

Question 1

1. Purpose of the programme –

- a) issues being addressed,
- b) solutions being proposed,
- c) outcomes aimed for

Consider our stakeholders throughout:
who is affecting and affected by this programme of work.

Question 2

2. Prioritisation –

- a. what to prioritise?
- b. what can be delayed?
- c. any dependencies?

Consider our stakeholders throughout:
who is affecting and affected by this programme of work.

Question 3

3. Defining the workstreams –
 - a. what area of priority falls under which workstream

Consider our stakeholders throughout:
who is affecting and affected by this programme of work.

Next steps planning

- Who are the key stakeholders affected by each working group?
- Who is in charge of a group? - will a Steering Committee member volunteer?
- Discussion on how to leverage volunteers
- Communications planning for programme - define communications rhythm and agree support for delivering against this (e.g. bi-monthly / monthly update to Interested Parties)
- Conference or event?

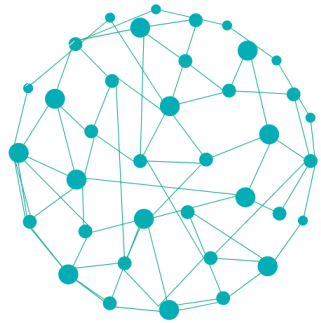
ACTIONS and next steps

- TBD in Steering Committee meeting and workshop

AOB:

- Next meeting – September, in person / online / hybrid?

Thank you!



Contract for Change

SOCIAL VALUE UK

Structure of Programme

Roles:

The structure of the programme is one of service.

Each role is feeding up to delivering better impact for our immediate stakeholders (buyers / suppliers of goods/works/services) and their stakeholders, i.e. the communities they affect.

This is a volunteer led programme.

- Steering Committee: inc strategic partners, SVUK, and representatives of stakeholders
- Strategic Partners: support programme coordination and delivery and specific work outputs
- Programme coordinator: SVUK. Responsible for coordinating programme delivery
- Thematic groups (developed overseen by Steering Committee): TBC
- Stakeholders: Buyers and suppliers

