

Contract for Change

Programme relaunch
Embedding Social Value Principles into Procurement

Steering Committee Meeting 1 – May 2022

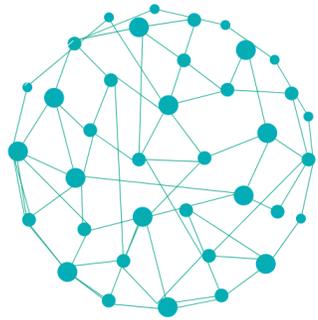
SOCIAL VALUE UK

Steering Committee Meeting 1 – May 2022

Agenda:

- Introductions
- Overview of proposed programme structure
- Steering Committee role review
- Relaunch plan
- Inaugural conference
- Thematic Working Groups
- Next Steps and AOB

Programme Overview



Contract for Change

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Contract for Change Overview

The Contract for Change programme was launched in December 2019 to develop better principles based practice for managing social value through procurement.

The Contract for Change programme seeks to harness the Social Value created through organisational activities by embedding social value as an integral part of an organisation's purpose and mission, whilst ensuring that this focus provides direction to the organisation's commissioning and procurement activity. This collaboration aims to develop an approach that will provide a framework for organisations to successfully:

- Provide clarity on organisational intent around Social Value;
- Connect their organisational and functional strategies to their operations;
- Identify their key social value goals and integrate these into their organisational activity;
- Design their commissioning and procurement activity around their social value goals;
- Ensure effective measurement and reporting, and
- Provide a route for continuous improvement and decision making.

The programme was paused throughout the pandemic. SVUK now seek to relaunch the programme based on the increasing focus on social value within organisations and through procurement practice, both in awarding and managing contracts, and managing social value along supply chains.



Programme Outcomes and Impact

Impact question	C4C response
What problem are we trying to solve?	A lack of link between organisational strategy with SV embedded to commissioning, procurement and contracting practice which is leading to poor, limited or inconsistent SV management practice in procurement and contracting
What is our proposed solution to the problem?	Collaborative development of an approach that will: <ul style="list-style-type: none"> • Provide clarity on organisational intent around Social Value; • Connect their organisational and functional strategies to their operations; • Identify their key social value goals and integrate these into their organisational activity; • Design their commissioning and procurement activity around their social value goals; • Ensure effective measurement and reporting, and • Provide a route for continuous improvement and decision making.
Who experiences changes as a result of what you do?	<ul style="list-style-type: none"> • Public sector contracting authorities • SMEs • VCSEs who engaging in contract delivery • VCSEs who are engaged to deliver SV • SV Procurement Practitioners • Different departments within organisations <p>**Ultimately aiming for better SV creation in society (change the world!). But our more immediate stakeholders are those that will engage with the development and delivery of the programme of work, and those that will engage with the outputs produced</p>
What changes are (or are likely to be) experienced? Which changes matter and are important enough for us to manage?	<ul style="list-style-type: none"> • Better collaboration between sectors – public, private and civil • Greater VCSE sector voice in social value in supply chains • Organisations counting and valuing outcomes not outputs • Better awareness and understanding of SV across supply chains • Greater consistency in standards of practice in managing SV in contracting • Greater understanding of what good practice is and looks like

Structure of Programme

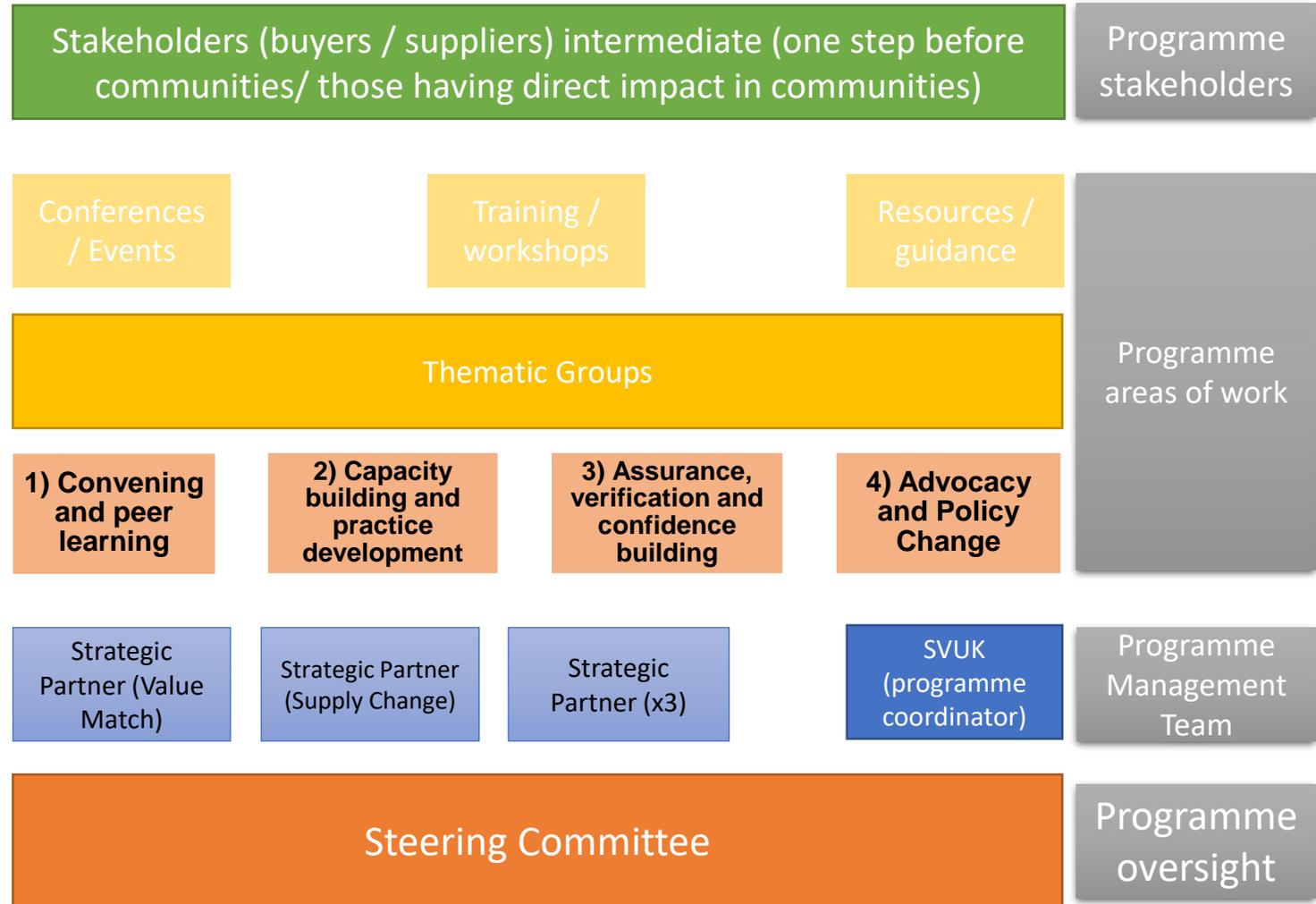
Roles:

The structure of the programme is one of service.

Each role is feeding up to delivering better impact for our immediate stakeholders (buyers / suppliers of goods/works/services) and their stakeholders, i.e. the communities they affect.

This is a volunteer led programme.

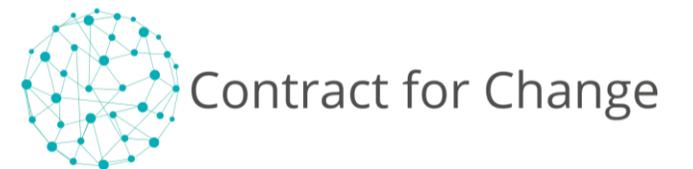
- Steering Committee: inc strategic partners, SVUK, and representatives of stakeholders
- Strategic Partners: support programme coordination and delivery and specific work outputs
- Programme coordinator: SVUK. Responsible for coordinating programme delivery
- Thematic groups (developed overseen by Steering Committee): TBC
- Stakeholders: Buyers and suppliers



Strategic Partners



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Steering Committee

Steering Committee Structure:

- 16 members
- SVUK
- Representatives from Strategic Partners – Value Match, Supply Change, SP 3
- Aiming for representation across sector: Public / Private / Civil. And from Sector bodies and Gov
- Meet bi monthly

Remit of group:

The Steering Committee is there to serve the development of better social value practice, and in effect to improve impact on the stakeholders affected. This is a role of service. Specific actions for the group are to be agreed by the group, and are suggested as the following as a starting point:

- lead on conference theme and content development.
- attend bimonthly meetings – actively input into content of programme.
- Post conference – review content and ideas of need and guide programme on areas of focus for capacity building, advocacy and assurance.
- Liaise with the different partners
- Raise awareness about C4C externally and build political power for it

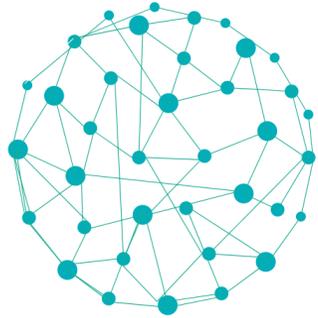
SVUK Responsibility:

- Social Value UK will schedule and lead bi monthly meetings
- Social Value UK will ensure that the principles are embedded into the planning of these conferences.
- A SVUK representative to always attend, lead on logistics, and champion Principle-based approach we are a network for (part of quality control)

Website, resources and set up

- Website updated for relaunch : [Contract for Change Programme](#)
- MS teams site set up to hold programme materials
- Get Involved 'Expression of Interest' form available: [Get Involved | Contract for Change](#)
- Strategic Partners – Value Match and Supply Change engaged
- Steering Committee engaged

Relaunch Plan



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Relaunch plan

4 key components:

- 1. Convening and peer learning:** conferences, workshops and working groups - to identify the enablers and constraints to embedding social value principles in procurement and make proposals to tackling these.
- 2. Capacity building and practice development:** implement proposals from community, e.g developing and accrediting training; resources, guidance for suppliers and buyers or tool development
- 3. Assurance, verification and confidence building:** to support the sector in building confidence in the growing practice, and to support embedding of standards of practice
 1. for the bids submitted for contracting
 2. of the procurement function
- 4. Advocacy and Policy Change:** engage organisations and government to promote and embed social value principles in procurement.

Relaunch plan - actions

4 key components:

1. Convening and peer learning:

- step 1: inaugural conference
- Step 2: agree and set up thematic working groups
- Step 3: agree outputs for each working group (e.g guidance, sharing of best practice, workshop?)

2. Capacity building and practice development:

- Develop training / workshops based on needs identified in Component 1
- Disseminate and use guidance, case studies, best practice that is shared through Component 1 throughout C4C community
- Research SV tools that are currently being used to support practice

3. Assurance, verification and confidence building: to support the sector in building confidence in the growing practice, and to support embedding of standards of practice

1. for the bids submitted for contracting
 2. of the procurement function
- Set up thematic group to review current assurance / verification
 - Work with Strategic Partner to develop assurance routes for outlined key areas

4. Advocacy and Policy Change: engage organisations and government to promote and embed social value principles in procurement.

- Set up thematic working group to research current policy and identify key areas / avenues to influence. Eg through SEUK Social Value 2032 programme

Inaugural Conference

Theme: Social Value and Public Sector Procurement:

What support does the sector and its professionals need to manage social value in procurement and contracts?

- Speakers and case studies from different perspectives, bringing people up to speed with what is already happening and stopping us from starting from a position of reinventing the wheel.
- Super interactive, and with the last session to really be that “we listened, you said – how about a steering group to bring this forward?”
- At the end or throughout sectoral conference, these questions could be addressed:
 1. What are the main challenges to social value in procurement?
 2. What do you want to do to tackle these?
 3. Do we need sub-working groups? For steering group to decide.
 4. Who to get involved and how?
 5. What are the objectives of the Contract for Change programme

Steering Committee Action: refine this theme, volunteer to support conference development and delivery and help to identify conference outcomes and actions.

Thematic Working Groups - ideas

- Assurance and verification (component 3 of relaunch plan)
- Advocacy and Policy (component 4 of relaunch plan)
- Other ideas to input by Steering Committee and developed through engagement at conference

ACTIONS and next steps

- TBD in Steering Committee meeting

AOB:

- Next meeting – July, in person / online / hybrid?